

Entrepreneurial Empowerment of Housewives Through Training in Making Various Processed Freshwater Fish in Cilamo Village, Girimukti Village, Garut District

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ABSTRACT

Girimukti Village is one of the villages in Cibatu District in Garut Regency, West Java Province. MSME actors in Girimukti Village are still low, while the potential for development is both in terms of natural resources and human resources. From the aspect of human resources that still have the potential and opportunities to be utilized in the MSME program are housewives who have time so that they can be directed and fostered to be more productive. Basically, the purpose of carrying out Community Service is to be able to provide new ideas about entrepreneurship for housewives and motivate housewives to want to be entrepreneurs. The target to be achieved is that the community becomes creative and can make various processed products made from freshwater fish to be used as one of the ideas to be used as an opportunity for entrepreneurship so that it can increase family income and be able to analyze the feasibility of entrepreneurship in making snacks.

Keywords: *Community Empowerment, Entrepreneurship Training, Processed Freshwater Fish, Girimukti Village, Cibatu District, Garut Regency*

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1. INTRODUCTION

From the monographic data obtained, it is known that Girimukti Village is dominated by residents whose livelihoods are farmers, traders, livestock, working outside the region. In the development of micro and medium enterprises recorded from all residents in Girimukti Village, out of 2000 residents, 12 people were recorded as MSME actors, focusing on the production of snacks as souvenir food marketed in stalls and in souvenir centers.

Micro, small and medium enterprises (MSMEs) are regulated by Law of the Republic of Indonesia No. 20/2008 on MSMEs. Article 1 of the Law states that micro-enterprises are productive businesses owned by individuals and/or individual business entities that have micro-enterprise criteria as stipulated in the Law. A small business is a stand-alone productive economic business, conducted by an individual or business entity that is not a subsidiary or a branch owned, controlled or part, either directly or indirectly, of a medium or large business that meets the criteria of a small business as referred to in the Law.

By looking at the potential of natural resources, namely freshwater fish, and human resources that are still productive, this community service activity focuses on how to process freshwater fish into various processed materials with economic value.

2. METHOD

In the implementation of this community service, it is focused on Kp Cilamo RT.03 RW 02, from the data obtained, the number of family heads is 40 families, the number of

people is around 70 people consisting of 50 parents and the rest are still children. When compared to the area around Girimukti Village, there are no MSME players in Kp. Cilamo.

This activity was carried out on November 24-25, 2023 with the stages of providing training seminars packaged with discussions with participants attended by housewives and the Village Head and Head of the AT Taufiq Lembursawah Islamic Boarding School. The following is an explanation of the stages of the activity:

A. Training Seminar Phase

1. The presentation delivered by the speaker was an overview of the business potential map in the neighborhood of Kp. Cilamo, Girimukti Village, Cibatu District, Garut Regency.
2. Exposure of business science and management and business governance of MSMEs
3. Discussion with the participants, the Village Head, and the Head of the AT-Taufiq Islamic Boarding School in Lembur sawah.

B. Practical stage of making fish products

- a. Preparation of materials, fish taken from the pond of one of the participants as much as 10 kg of fish, large size, and 10 kg of small size
- b. The practical stage includes salted fish, crispy fish, crispy peyek and fish crackers.

3. RESULTS AND DISCUSSION

The results of the training seminar and the practice of making processed freshwater fish are as follows:



Figure 1: Socialization of PKM Activity Plans with environmental officials and the Head of Pondok Pesantren AT Taufiq Lembur Sawah



Figure 2: Training Seminar with residents of Kp Cilamo, in the hall of Pondok Pesantren AT Taufiq Lembur Sawah



Figure 3: With the Head of Girimukti Village Mr. Ruhiat



Figure 4: Handover of souvenirs from the Head of FMB Study Program at Horizon University of Indonesia to the Head of Pondok Pesantren At Taufiq Lembur Sawah



Figure 5: Pond owned by Mrs. Komalasari, one of the training participants
Pond location Kp. Cilamo



Figure 6: Processing of salted fish ingredients

4. CONCLUSION

From the results of the training seminar and the practice of freshwater fish processing, it can be concluded that:

1. Participants are motivated to become entrepreneurs through making processed food from freshwater fish and are able to develop the business for the people of Girimukti Village in general, housewives in particular.
2. Providing knowledge about how to develop various variations of processed food made from freshwater fish and the people who take part in this training can make their own processed products to become mainstay products.
3. Training participants can also calculate the cost of goods used as a basis for setting the price of the processed product.

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